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FOR IMMEDIATE RELEASE

Henry® BlueskinVP™ 100 Air Barrier Membrane contributes to increased energy savings

EL SEGUNDO, Calif., Aug. 5, 2014 – Critical to Henry® Building Envelope Systems®, Henry® BlueskinVP™ 100 self-adhered, water-resistant air barrier membrane fully adheres to sheathing with watertight laps and self-sealing technology, which eliminates air and moisture gaps around nails and other fasteners. BlueskinVP™ 100's sealing technology creates an air and water barrier that is superior to traditional house wraps in preventing the movement of air and moisture through walls, which leads to savings in heating, ventilation and air conditioning (HVAC) costs.

“Air leakage through the building envelope can add as much as 40 percent to HVAC energy costs,” said Brian West, director product management/marketing at Henry Company, “but Henry® BlueskinVP™ 100 can lessen the demands on HVAC equipment by creating a tighter building, which enables reduction in energy costs, as well as potentially downsized equipment.”

In addition to protection from moisture and drafts, the seal that Henry® BlueskinVP™ 100 creates improves insulation performance and helps protect against mold by limiting moisture ingress into the building.

For more information on Henry products, including Henry® BlueskinVP™ 100 self-adhered, water-resistant air barrier membrane, visit www.henry.com or call 1-800-486-1278.

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Henry Company is a leader in Building Envelope Systems®, managing the flow of water, vapor, air and energy from foundation to roof. Henry professionals offer designers, contractors and building owners a combination of technical experience, a belief in sustainability and a commitment to provide quality products. Henry Company's headquarters are in El Segundo, California, with offices and manufacturing facilities throughout the United States and Canada.

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